METAVIVOR
Metastatic Breast Cancer Research, Support and Awareness

Peer 2 Peer Program Updates

METAvivor Stage IV Stampede

Janice Cowden and Barbara Bigelow

P2P: Building a Stronger, More Connected Program

P2P leaders helping shape the future of the program

Expanded P2P Committee

Three Working Groups

Education

Learning opportunities and leader resources

Communications

Leader connection, recruitment and retention

Funding

Resources to sustain and grow P2P

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Supporting Our P2P Leaders

Continuing Connection webinars

Ongoing education on topics relevant to P2P leaders

Monthly P2P Leader Drop-Ins

Informal opportunities to share questions, challenges and ideas

New P2P leader resources

Core Values, P2P Support Group Guidelines and Code of Conduct

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Connecting P2P to the Broader METAvivor Community

2026 #LightUpMBC collaboration

P2P Communications, the #LightUpMBC team and METAvivor Marketing

P2P Watch Party Toolkit

Promotional resources to help leaders engage their local communities

Strengthening connections between P2P groups and METAvivor

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Where We’re Going

Recruit and retain P2P leaders

Support strong, engaged leaders who can continue this work.

Expand into underserved geographic areas

Identify communities with gaps in access to a P2P group.

Strengthen accountability, safety and support

Provide clear expectations and processes as the program grows.

Build sustainable funding

Support training, educational programming and leader resources.

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Strengthening P2P Leader Training

Training materials completely updated in 2025

More current, concise and practical

Designed to better prepare and support P2P leaders

Training is just the beginning…

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THE POWER OF PEER TO PEER GROUPS

- MBC brings life-altering emotions, can be disabling; emotional challenges are part of our reality
- P2P groups provide comfort & make you feel less isolated, so you can cope better
- Speak freely about treatments, side effects without constant explanation
- Build a local circle of friends who truly 'get it'
- Find solutions to mutual concerns and share unique experiences

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