



METAVIVOR

Metastatic Breast Cancer Research, Support and Awareness

# Annual Report



2024

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## LETTER FROM THE PRESIDENT

**Jamil  
Rivers**

President,  
METAvivor Board of  
Directors



Dear Friends, Supporters, and Partners,

As we reflect on the past year, I am filled with immense gratitude for each and every one of you who made our mission possible. Your generosity, passion, and belief in our cause have driven another year of meaningful impact and growth at METAvivor!

2024 was a year of progress, resilience, and renewed purpose. Amid the evolving challenges in our communities, we remain steadfast in our commitment to funding research, providing patient support, and advocating for legislation that specifically targets metastatic breast cancer. Thanks to your support, we were able to:

- Award \$3.75 million in dedicated funding for metastatic breast cancer research.
- Focus on internal process and procedure improvements to better serve the community. Our new website is due to launch early this summer.
- The Board of Directors hosted an in-person strategic planning session to assess gaps and develop a workplan for the next several years.

Our work is never done in isolation. It is your trust, collaboration, and continued belief in our vision that fuels every success story. We also extend deep appreciation to our resolute staff, volunteers, and partners who bring compassion and excellence to everything they do.

Looking ahead to 2025, we are energized by new opportunities to innovate and deepen our impact. Our strategic priorities include:

- RESEARCH - Improved treatments, extended survival, and enhanced quality of life for stage IV metastatic breast cancer patients.
- ADVOCACY - Equitable access to care, increased MBC research funding, and policies that address the unique needs of metastatic breast cancer patients.
- SUPPORT - A strengthened community where patients and families feel supported, empowered, and connected, improving their overall well-being and resilience.

I invite you to stay engaged with us as we enter this next chapter. Whether through your time, talents, or resources, your involvement is the foundation of everything we achieve. On behalf of our entire organization, thank you for being part of the METAvivor family. Together, we are making a difference—and together, we will continue to create a brighter, more just future.

Sincerely,

Jamil Rivers, METAvivor 2024 President

# About METAvivor

METAvivor is dedicated to the specific fight of women and men living with stage IV metastatic breast cancer. At the time of METAvivor’s founding, no organization was dedicated to funding research for the disease and no patient groups were speaking out about the dearth of stage IV cancer research. While more and more people have taken up the cry for more stage IV research, METAvivor remains the sole US organization dedicated to awarding annual stage IV breast cancer research.

## 2024 Board of Directors

**Jamil Rivers**  
President

**Kate Watson**  
Vice President

**Nicole Beck Clifford**  
Treasurer

**Alpha Lillstrom Cheng, J.D.**  
Board Secretary, Director of Advocacy

**Sharon Anderson**  
Director, Sea to Sea 4 MBC

**Barbara Bigelow**  
Director

**Amy Beumer, PhD.**  
Director

**Janice Cowden**  
Director, Peer to Peer

**Kelly Shanahan, M.D.**  
Director of Research

**Wang Shein**  
Director

**CJ “Dian” Corneliusen-James**  
Founder, Director Emeritus,  
Past President

## Scientific Advisory Board

**Dr. Jill Bargonetti, PhD.**  
City University of New York at the  
Graduate Center and Hunter College

**Dr. Stuart S. Martin, PhD.**  
Greenebaum Cancer Center,  
University of Maryland, Baltimore

**Dr. Danny R. Welch, PhD.**  
University of Kansas Medical Center,  
National Foundation for Cancer  
Research - Metastasis Research  
Center

## 2024 BY THE NUMBERS

RESEARCH	ADVOCACY	SUPPORT
<b>\$4.2M</b> RAISED (DONTIONS & FUNDRAISERS)	<b>90</b> GROUNDSWELL ‘24 REGISTRANTS	<b>40</b> NEW PEER TO PEER LEADERS TRAINED
<b>12</b> GRANTS AWARDED	<b>113</b> STAGE IV STAMPEDE ‘24 REGISTRANTS	<b>20</b> STATES WITH PEER TO PEER GROUPS

## Vision

Our vision is to advance research and policy until no one dies of MBC.

## Mission

Focusing exclusively on stage IV metastatic breast cancer (MBC), to improve the lives of people living with MBC by funding research, advancing federal policies through advocacy, and facilitating a community of peer-to-peer support.



# METAVIVOR

Metastatic Breast Cancer Research, Support and Awareness

## 2024 Research Grant Recipients



Research Area	Institution
Plk1 as a Key Molecular Target for Managing Metastasis of Breast Cancer	New York University Grossman School of Medicine
The PLUMB Study: a Prospective study of LobUlar Metastatic Breast cancer using serial circulating tumor DNA to measure disease response	University of California, San Francisco
Looking through a new lens: posttranscriptional regulation in metastatic breast cancer	University of California, San Francisco
Cha1: A New Therapeutic Strategy for Triple Negative Breast Cancers and Brain Metastases	Tufts University School of Medicine
Targeting stress signaling to enhance immunotherapy against metastatic breast cancer	H. Lee Moffitt Cancer Center & Research Institute, Inc.
Targeting Established Brain Metastases of Triple-negative Breast Cancer Using A Novel Combination of Two FDA-Approved BBB-permeable Kinase Inhibitors	McGovern Medical School The University of Texas Health Science Center at Houston



# METAVIVOR

Metastatic Breast Cancer Research, Support and Awareness

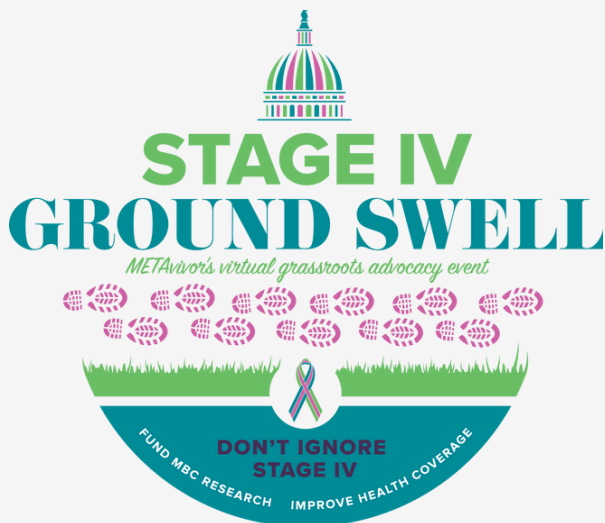
## 2024 Research Grant Recipients, cont.

Research Area	Institution
Development of Novel Immunotherapy with Engineered Dendritic Cells-derived Extracellular Vesicles to Impede Triple-Negative Breast Cancer Brain Metastases	The University of Texas MD Anderson Cancer Center
Harnessing Innate Immunity and Radiotherapy for Next-Generation Immuno-Oncology in Metastatic Breast Cancer	Weill Medical College of Cornell University
Discovering Anti-Metastatic Immunotherapies and Mechanisms of Secondary Metastatic Dissemination	Stanford University School of Medicine  Ansuman Satpathy Lab, Department of Pathology
Differential response to therapies stimulating antigen presentation by sites of metastases in triple negative breast cancer	University of Texas Southwestern Medical Center
Identifying predictive biomarkers for novel antibody-drug conjugates	Dana-Farber Cancer Institute
Mitochondrial tRNA Fragments as Modifiers of Metastasis	The University of Kansas Medical Center



# 2024 GroundSwell

February-March 2024 | Nationwide



Traveling to our nation's capital is not possible for many in our MBC community. Therefore, we launched a new virtual advocacy program. Virtual meetings enabled METAvivor Voices from around the country to participate in GroundSwell-- METAvivor's inaugural GroundSwell month of advocacy conversations.

The spring advocacy event was the perfect opportunity to educate new Members of Congress about MBC and the unique needs and reality of those living with MBC. Not only were 90 METAvivor Voices advocates able to talk to lawmakers and Congressional staff, but they also strengthened ties with other MBC patients, caretakers, and loved ones in their states.

This annual event enables METAvivor Voices to bolster the impact of our in-person Stampede and Hill Day each October.

## 2024 Stage IV Stampede

October 8-9, 2024 | Washington, DC



113 METAvivor advocates from around the country came to Washington DC to march down Independence Avenue to Capitol Hill, joining forces with others from their states to meet with Members of Congress and their staff.

Voices of MBC patients, caretakers, and loved ones both informed and inspired lawmakers and their staff to support legislation that would improve patient access to care and financial support.



# METAVIVOR

Metastatic Breast Cancer Research, Support and Awareness

## Strategic Planning Framework

### PILLAR | RESEARCH

<i><b>Guiding Principle</b></i>	<i><b>Outcome</b></i>
Prioritize innovative and patient-centered approaches that focus on improving quality of life, extending survival, and advancing understanding of the unique biology and treatment challenges of metastatic disease.	Improved treatments, extended survival, and enhanced quality of life for stage IV metastatic breast cancer patients.

### PILLAR | ADVOCACY

<i><b>Guiding Principle</b></i>	<i><b>Outcome</b></i>
Amplify patient voices to drive equitable access to care, promote policy changes that prioritize research funding for MBC, and ensure support for the unique needs of metastatic patients.	Equitable access to care, increased MBC research funding, and policies that address the unique needs of metastatic breast cancer patients.

### PILLAR | SUPPORT

<i><b>Guiding Principle</b></i>	<i><b>Outcome</b></i>
Foster a compassionate and inclusive community that provides emotional, practical, and peer-to-peer support tailored to the unique challenges faced by patients and their families.	A strengthened community where patients and families feel supported, empowered, and connected, improving their overall well-being and resilience.



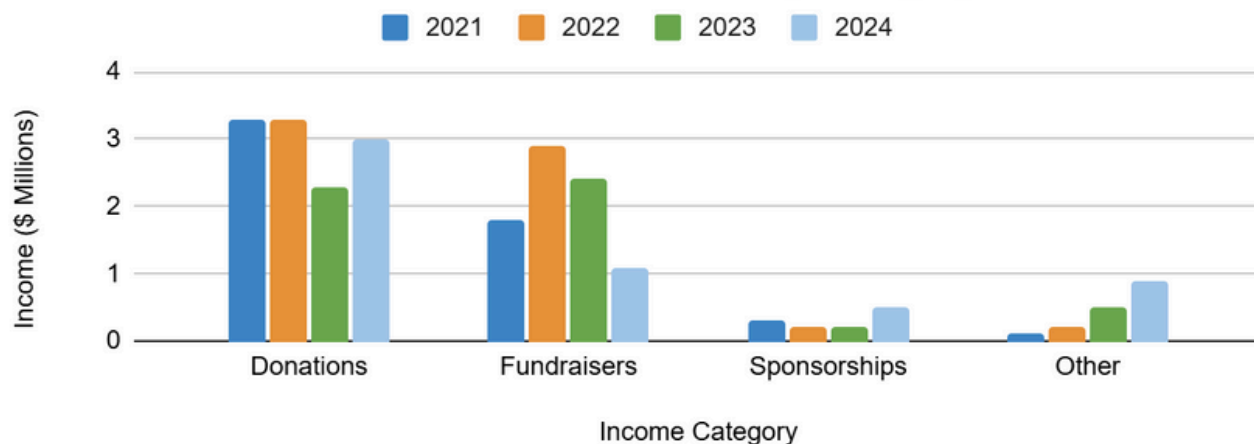


# METAVIVOR

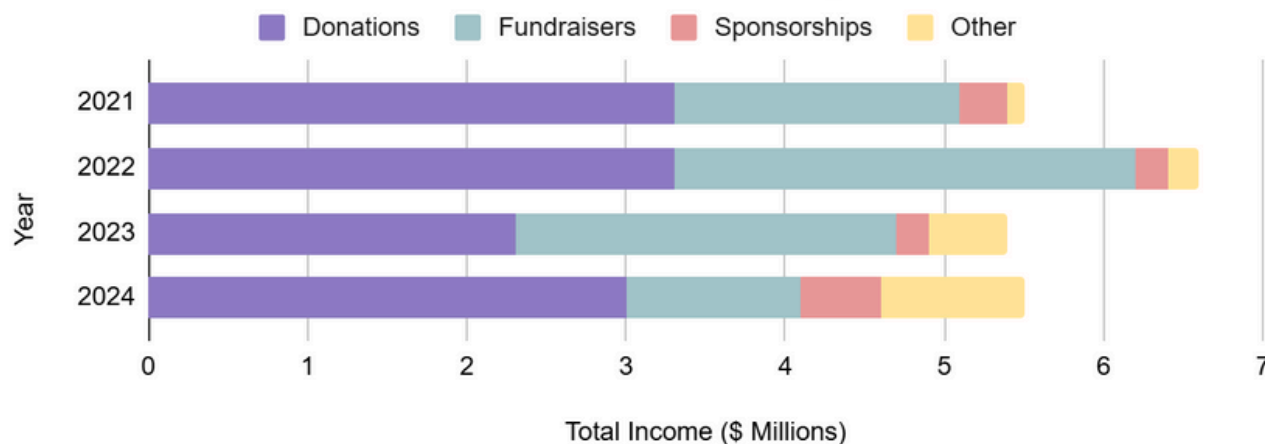
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## Income | End of Year 2024

METAvivor 4-Year Income By Category



METAvivor 4-Year Income By Year



We're excited to announce that METAvivor is now professionally managed by a respected association management company, AMPED Association Management — a move that marks a turning point in our growth and sustainability. This transition opens new opportunities for increased income through improved operational efficiency, expanded revenue strategies, and enhanced member engagement.

With expert financial oversight and strategic planning, we're better positioned to attract new funding, grow our programs, and deliver even greater value to our stakeholders. Under this new leadership structure, our mission remains firmly at the center—now supported by the resources and expertise to reach new heights.



# METAVIVOR

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# Contact Us



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## Website

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