



2016 Stage IV Stampede New Advocate Orientation

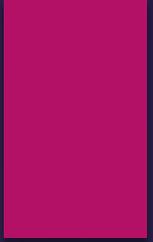
DALE DIRKS, WASHINGTON REPRESENTATIVE

DANE CHRISTIANSEN, WASHINGTON REPRESENTATIVE

Presentation Overview

- The Importance of Advocacy
- Washington Update
- Review of the Issues
- Making an Effective Congressional Visit





Why We Advocate!

CIVICS 101

3 Branches of Government

- ❑ Executive Branch (the Administration), enforces laws
- ❑ Judicial Branch (the Courts), interprets laws
- ❑ Legislative Branch (Congress), creates and enacts laws

Congressional Authority

- ❑ The power of the purse
- ❑ Creating policy
- ❑ Oversight of federal agencies

All About Congress

The Senate

- ❑ Elected to 6 year terms
- ❑ 2 Senators from every state
- ❑ 100 Senators Total

The House of Representatives

- ❑ Elected to 2 year terms
- ❑ 1 Representative from each district
- ❑ 435 Representatives Total



Congressional Committees

The Senate

- Appropriations
- Health, Education, Labor, and Pensions
- Finance

The House

- Appropriations
- Energy & Commerce
- Ways & Means



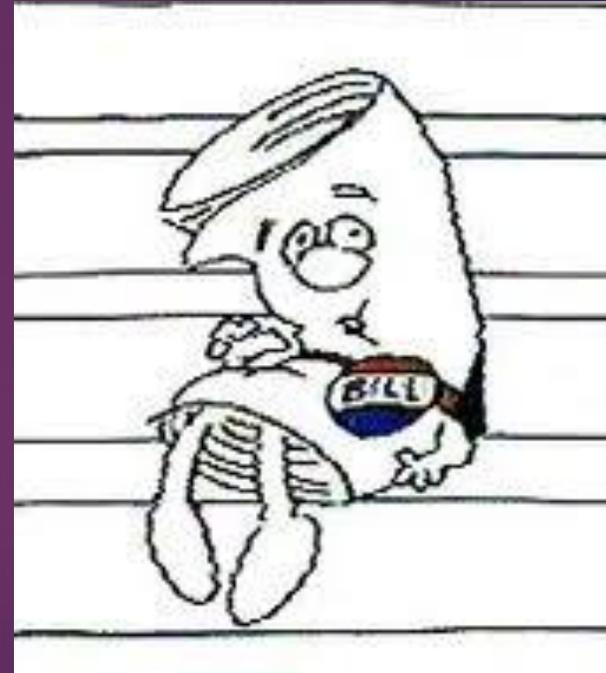
Federal Healthcare Agencies

- National Institutes of Health
- Food and Drug Administration
- Centers for Medicare and Medicaid Services



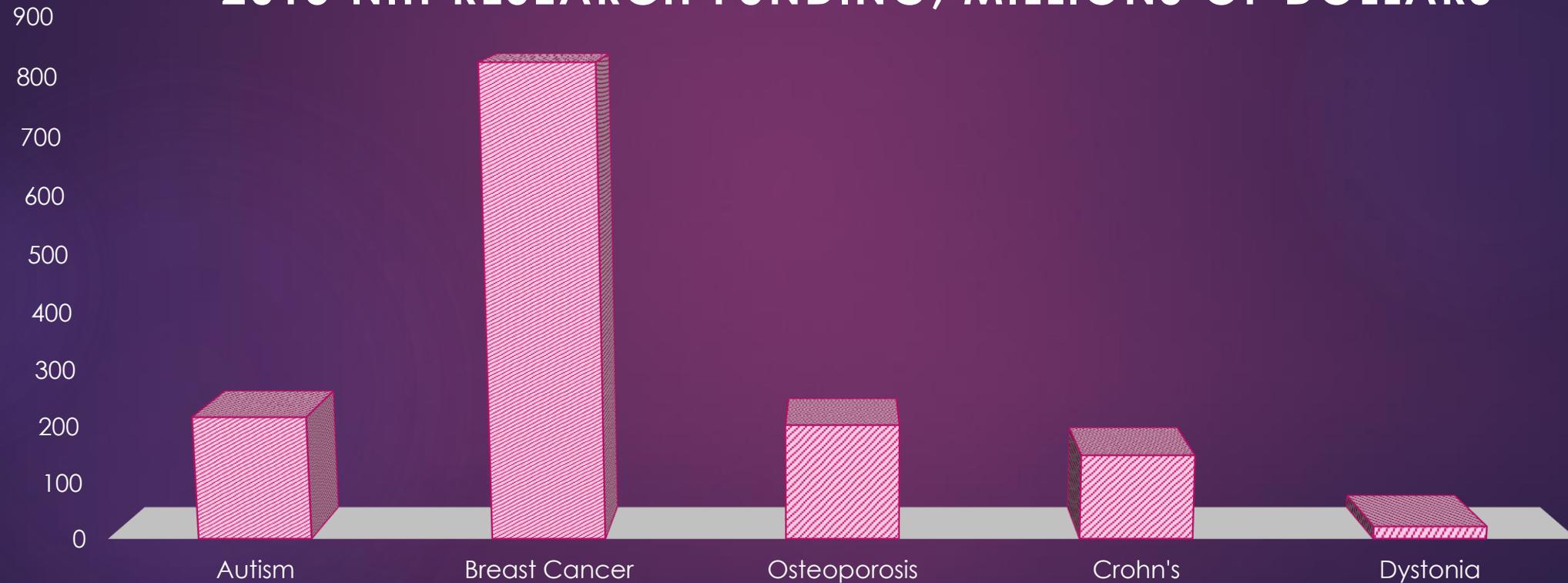
Congress Passes Bills

- ❑ To become law, a bill must pass both the House and Senate and then be signed by the President
- ❑ This process applies to bills in general as well as “must pass” items like the annual appropriations measures
- ❑ Legislators consider feedback from constituents as they support and prioritize specific efforts



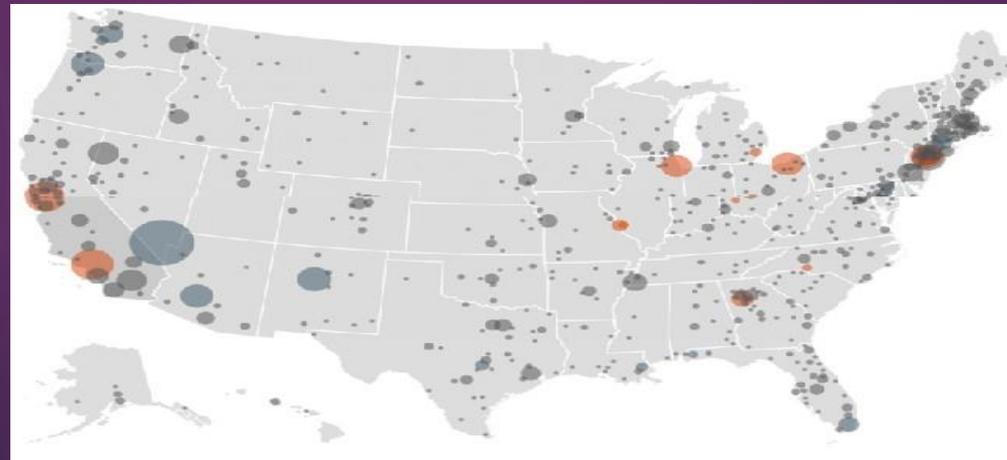
“At the table...”

2015 NIH RESEARCH FUNDING, MILLIONS OF DOLLARS



A “Critical Mass” of Support

- A coordinated nationwide effort by grassroots advocates can help advance research, increase research funding, and improve overall health and healthcare.
- Individual advocates work together with one voice to influence enough legislators to create meaningful change.



What Advocates *Do*

- Educate, Educate, Educate!
- Use their story to raise awareness
- Make local connections
- Ask for specific action at the correct time



Washington Update

- ❑ Election Year!
- ❑ Annual Budget and Appropriations Activity
- ❑ A renewed congressional focus on healthcare policy, including medical research and patient access



Logistics of the day...



Legislative Issue Review

Advance Research

- ❑ Support increased funding for the National Institutes of Health (NIH) in FY17
- ❑ Support the letter to NCI inquiring on the research portfolio in this area

Improve Patient Care

- ❑ Cosponsor and work to advance the Trickett Wendler Right to Try Act (H.R. 3012/S. 2912)
- ❑ Cosponsor and work to advance the Social Security Disability Fairness Act (H.R. 5347/S. 2010)

NIH Funding

Background

- ❑ NIH is currently funded at \$32.1 billion (FY 2016) following a \$2 billion increase during the last appropriations cycle
- ❑ NIH coordinates the federal metastatic cancer research portfolio through NCI
- ❑ NIH has been level-funded or cut for many years, which has undermined our nation's research infrastructure

Congressional Ask

- ❑ Please provide NIH with at least \$34.1 billion (a \$2 billion increase) in FY 2017
- ❑ Please provide specific funding for precision medicine and the cancer moonshot initiative
- ❑ Please join the bipartisan letter in the House inquiring NCI on the scope, size and direction of the metastatic cancer portfolio

Support H.R. 3012/S. 2912

Background

- ❑ Metastatic cancer is currently classified as a terminal illness with limited treatment options
- ❑ The Right to Try Act would allow increased access to innovative therapies that may extend or save their lives

Congressional Ask

- ❑ HOUSE: Please cosponsor H.R. 3012 by contacting Jenell Biggs in Rep. Salmon's office
(Jenell.Biggs@mail.house.gov)
- ❑ SENATE: Please cosponsor S. 2912 by contacting Sean Riley in Sen. Johnson's office
(Sean_Riley@ronjohnson.senate.gov)

Support H.R. 5347/S. 2010

Background

- ❑ Individuals with metastatic cancer suffer from a significant disability
- ❑ Under the Social Security Act, a person who qualifies for disability benefits is subject to a waiting period (months or years) before receiving their benefits.
- ❑ The Social Security Disability Fairness Act would provide a mechanism for these individuals to receive their benefits almost immediately

Congressional Ask

- ❑ HOUSE: Please cosponsor H.R. 5347 by contacting Miles Chiotti in Rep. Davis's office (Miles.Chiotti@mail.house.gov) or Elizabeth Stower in Rep. Kind's office (Elizabeth.Stower@mail.house.gov)
- ❑ SENATE: Please cosponsor S. 2010 by contacting Jay Eberle in Sen. Barrasso's office (Jay_Eberle@Barrasso.senate.gov) or Abigail Duggan in Sen. Brown's office (Abigail_Duggan@brown.senate.gov)

Making an Effective Visit

- ❑ **Before Your Meetings**
- ❑ **During Your Meetings**
- ❑ **After Your Meetings**



Before Your Meetings

Review

- ❑ Learn about the issues
- ❑ Prepare your story
- ❑ Meet your teammates
- ❑ Make a plan for discussing the issues with congressional offices

& Prepare

- ❑ Attend the briefing and prep session (and ask questions)
- ❑ Travel with your team to the House visits and then Senate visits
- ❑ Prepare to pass through airport style security at congressional buildings

During Your Meetings

ON Capitol Hill

- ❑ Introduce the group
- ❑ Talk about metastatic cancer
- ❑ Tell your personal stories
- ❑ Introduce the issues
- ❑ Give them the leave behind folder
- ❑ Use questions as a chance to follow up
- ❑ Get the staffers business card

Just Remember

- ❑ The constituent(s) should lead the meeting
- ❑ Everyone should contribute
- ❑ Thank the staff repeatedly
- ❑ Remain mindful of the time and think on your feet



**Be Prepared to
Tell Your Story!**

After Your Meetings

The End of The Day

- ❑ Attend the debriefing session
- ❑ Complete the feedback form
- ❑ Bring up any questions asked by staff

Later On

- ❑ Keep the staff business cards
- ❑ Send the staff the follow up thank you e-mail (provided next week)



Any Questions?